

## **Camden Alive project grant**

Camden Alive is offering a project grant of £5,000 to support cultural recovery during the COVID19 pandemic and enable a Camden-based cultural organisation to connect with local residents.

We are looking for creative project proposals from cultural organisations that engage with Camden residents in a meaningful and relevant way. Project ideas can include working with artists, collaborating with and offering opportunities to residents, and enabling new participants and audiences to engage with cultural activities. Project ideas must include new work or activities and result in high quality physical or digital outcomes.

Project ideas that align with our strategy Camden 2025 will be most welcome.

<https://www3.camden.gov.uk/2025/>

**Project grant available: £5,000**

### **Who can apply:**

- Your organisation must be established as a not-for profit entity
- Your organisation must be based in the London Borough of Camden
- Your organisation must deliver activity that is of public benefit
- Your project must start in February 2021 and finish by March 2022.

### **The project grant will support:**

- High quality creative activity of all types that directly engages with residents as participants, including music, dance, visual arts, theatre, film, literature, museums, exhibitions and festivals.
- Project costs including materials, technology used for the project, project management costs and fees.
- The project grant can be matched by the application organisation as part of a larger project, as long as that project is completed by March 2022.

### **The project grant funding will not support:**

- Any party political, charitable fund-raising, or religious projects
- Higher education or training courses
- Costs of projects that have already happened or started
- Capital schemes
- Research and development only projects
- Website development
- Core staff costs

### **How to apply:**

Please send a word document or PDF with the information below to [Camdenalive@camden.gov.uk](mailto:Camdenalive@camden.gov.uk) by **midnight 14 December 2020**

1. **Tell us about your organisation and relevant experience** (up to 300 words)
2. **Outline your project proposal.** (up to 600 words) This should include what your project is, what activity will happen, who you plan to work with (possible artists, resident community groups you would like to work with, partners), why you want to do the project and why it is important. It should also include how you will deliver the project, (how your organisation will manage it) and what the aims of the project are.
3. **Estimate of costs** (this can be in table form). Include the estimate of the total costs for the project, including any inkind support from your organisation or partner.
4. **Timeframe.** Please indicate a start date and end date for your project.
5. You can send up to 5 images, or web links to audio visual files to support your proposed idea, if you think they would be useful

### **Timeframe:**

Deadline for submission of project proposal (as above): **midnight 21 Dec 2020**

Successful applicant selected during December 2020

Applicant advised beginning January 2021

Project commencement February 2021

Completion by March 2022

### **For more information:**

We are committed to being as accessible as possible for all. If you have any questions or would like support in the application process please contact Suzie Plumb, Arts Development Officer, Camden Council

Email: [suzie.plumb@camden.gov.uk](mailto:suzie.plumb@camden.gov.uk)

Tel: 02079742608

### **About Camden Alive**

Camden Alive brings together residents, cultural organisations and other partners to develop projects that explore and celebrate our diverse culture and heritage through the arts, develop and share skills, offer new opportunities and bring people together.

Camden Alive developed through a Mayor of London Cultural Impact Award (2018 – 2020) which saw artists and cultural organisations work with Camden residents across 15 projects, culminating in a celebratory showcase of new art at the British Museum on Saturday 7 March 2020. Over 26,000 people from across the borough participated and engaged with the projects, working with 111 artists and 35 cultural and learning organisations.

Forming Camden Council's annual culture programme, Camden Alive is an initiative which embeds opportunity and learning through cultural and artistic practice within communities. The programme enables residents to explore ideas, develop skills and make new connections through leading on projects and working together.

<https://lovecamden.org/camdenalive>